

### Sponsorship letter template

► **Fill out and print on your letterhead:**

<https://dhewd.mo.gov/ppc/documents/FFsponsorshipletter.pdf>

Dear \_\_\_\_\_:

FAFSA Frenzy is designed to assist students and their families in completing the 2020–2021 Free Application for Federal Student Aid (FAFSA).

The FAFSA is the primary application used to determine a student's eligibility for grants, loans, work-study and scholarships. Completing the application is the first big step toward securing financial aid on both the federal and state levels.

The \_\_\_\_\_ FAFSA Frenzy will be held on \_\_\_\_\_, from \_\_\_\_\_ to \_\_\_\_\_, at \_\_\_\_\_.

Your business could assist in the following ways:

- Lunch for volunteers
- Snacks for families attending the event
- Raffle items for attendance incentives

In exchange for your contribution, your business logo and name will be displayed at the \_\_\_\_\_ FAFSA Frenzy activities (i.e., in the hallways and classrooms of the \_\_\_\_\_.)

Your organization or company will also have the right to place special offers (e.g., coupons, fliers, etc.) in the welcome packets, which will be given out to each family in attendance. Your contributions will be recognized at the volunteer training event. Lastly, a certificate of appreciation will be issued for you to display in your place of business.

If you have any questions or wish to sponsor, please contact me at \_\_\_\_\_. To obtain additional information or access a complete list of FAFSA Frenzy activities/events, visit <https://journeytocollege.mo.gov/fafsa-frenzy/>.

FAFSA Frenzy is a part of national completion efforts led by the National College Access Network.

Respectfully,